

Marktmonitor

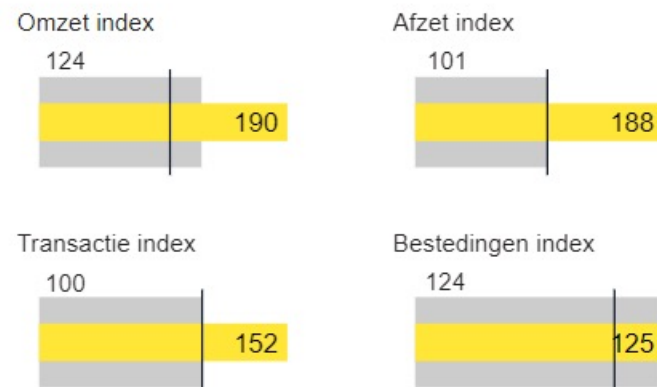
Home Verkoopkanaal Klantgroep Productgroep Regio Verantwoording

Fashionretailer

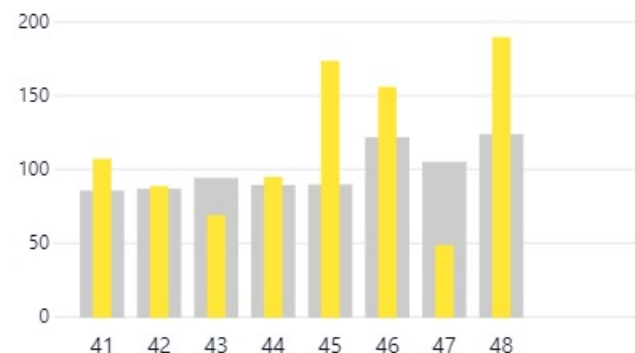
Schoenenretailer

Sportretailer

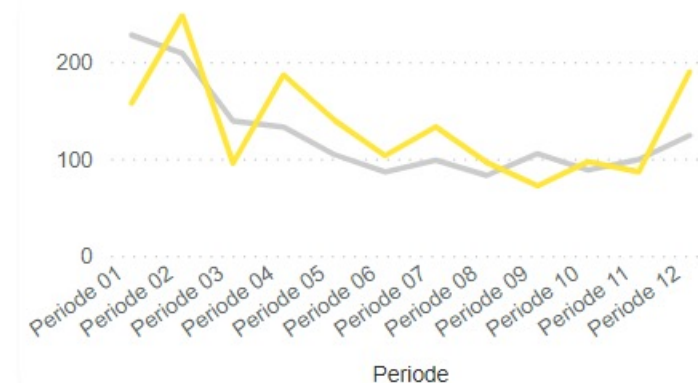
Week 48



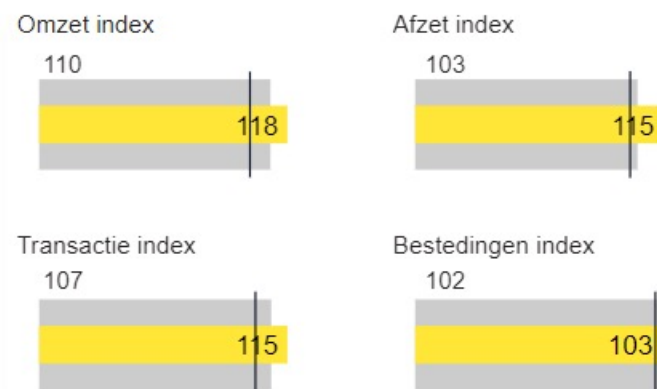
Omzet index laatste 10 weken



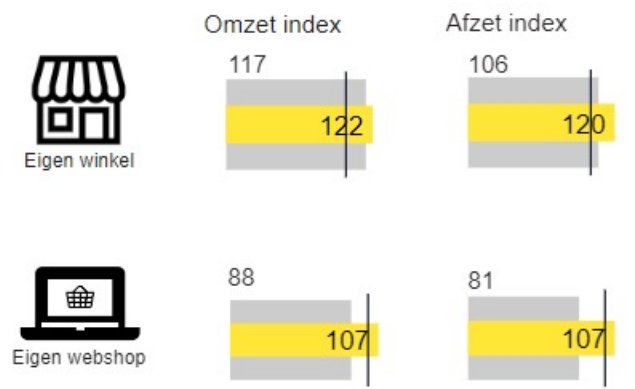
Omzet index per periode



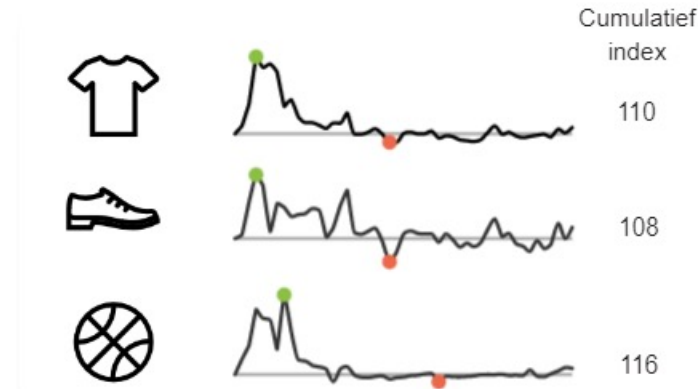
Cumulatief 2022 (t/m week 48)



Index verkoopkanalen cumulatief



Omzet index per panel



Marktmonitor

Home Verkoopkanaal Klantgroep Productgroep Regio Verantwoording

Fashionretailer

Schoenenretailer

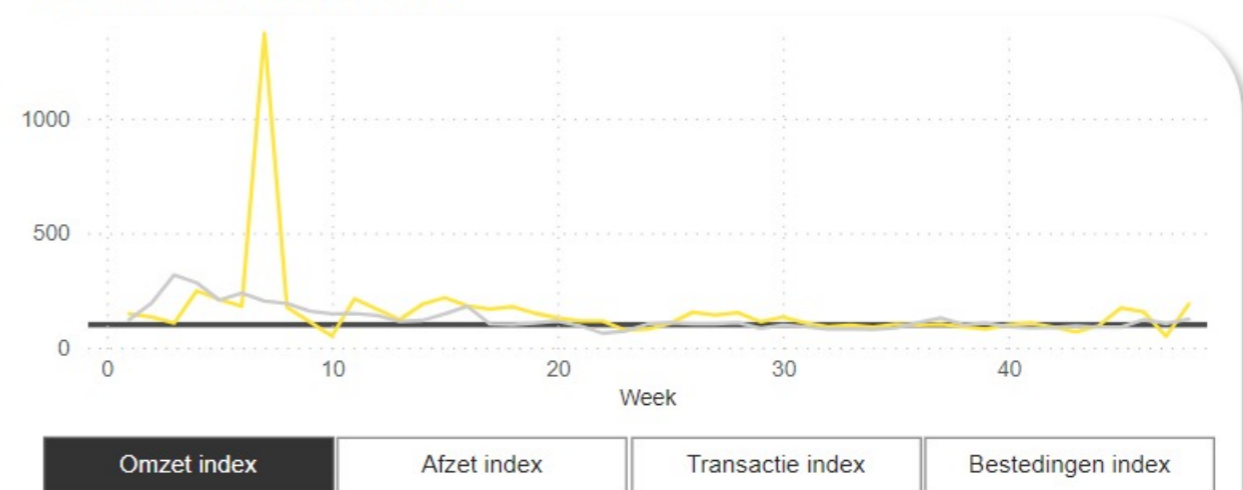
Sportretailer

KPI per verkoopkanaal (t/m week 48)

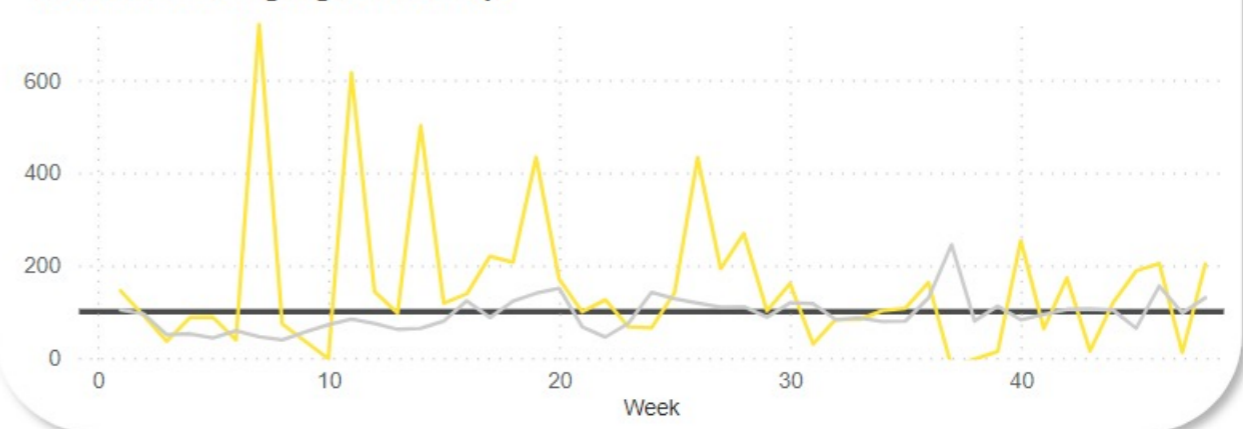


Eigen Benchmark | Vorig jaar

Trendontwikkeling eigen winkel



Trendontwikkeling eigen webshop



Marktmonitor

Home Verkoopkanaal Klantgroep **Productgroep** Regio Verantwoording

Fashionretailer

Schoenenretailer

Sportretailer

Filterpaneel

Selecteer de producten:

Zoeken

- Fashion
- Hardwaren
- Overig
- Schoenen
- Sieraden

Index (t/m week 48)

Omzet index

110



Afzet index

103



Bestedingen index

102

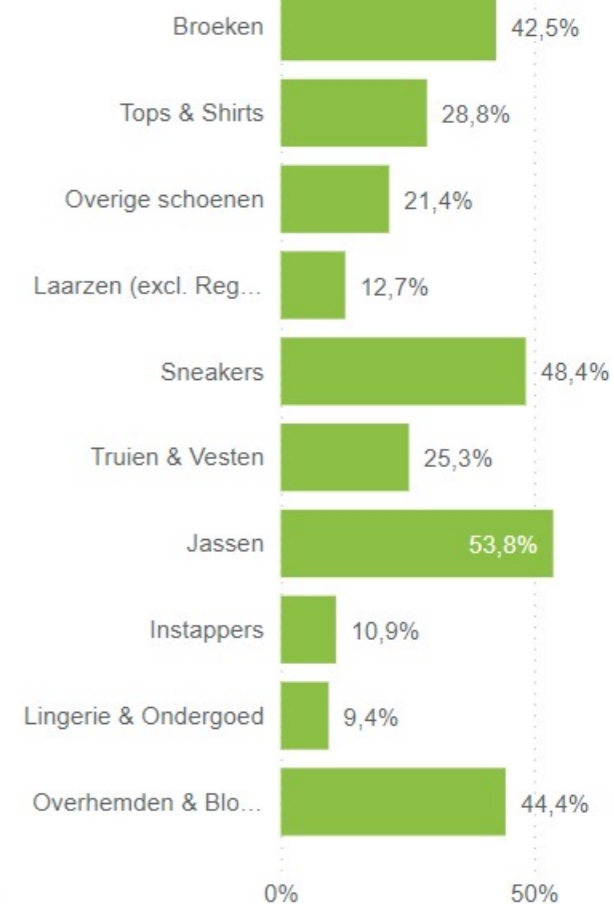


Percentage gekoppelde omzet

Eigen
95,7%

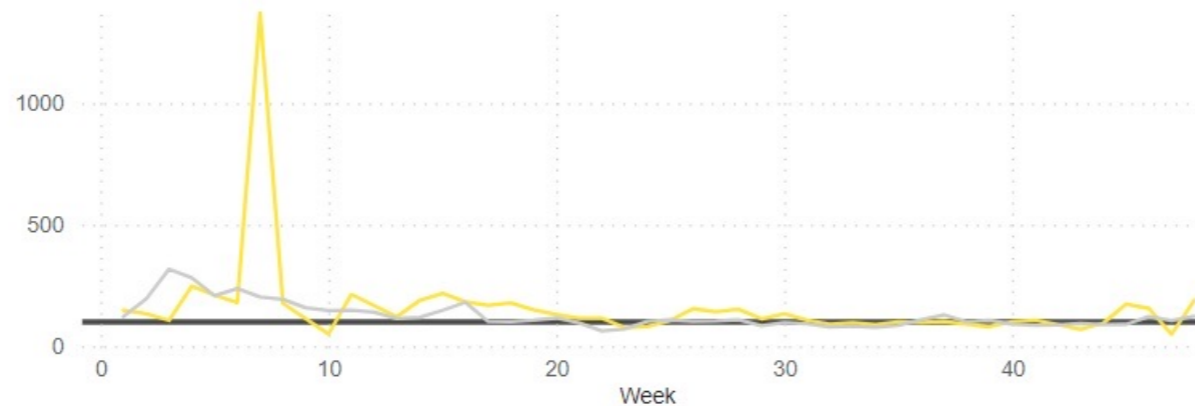
Benchmark
86,6%

Ontwikkeling hoofd producten benchmark Week 48



Trendontwikkeling per week

- Omzet index
- Afzet index
- Transactie index
- Bestedingen index



Eigen | Benchmark | Vorig jaar